INTERVIEW GUIDE

TOPIC	QUESTIONS
1. Learning needs analysis (know your audience)	• How do you define the courses that you provide? • How do you identify learnings needs? • What tools/methodology do you use for the analysis?
2. Setting learning Goals	• How do you define learning goals? • What about goals and outcomes?
3. Learning experience design	• How do you design the path learning? • Do you do blended learning, if yes, what kind of blended learning?
4. Content selection	• How are the contents identified? • Content creation or selection? • What is the process for creating content?
5. Course setting and costs setting	• What are the main parameters that affect the budget? • What is the average cost of 1 hour of course? • What are the steps to set the course?
6. E-learning delivery	• Technology/platform • What are the delivery methods (or mix of them) more effective? e.g., face-to-face training, virtual classrooms, online learning, blended learning, and mobile learning
7. Final assessment	• How is the assessment carried out? (Times, tools and methods) - fibro for the learner.

NOTE:

- KEY WORDS: Custom and blended
- DIRECT TARGET GROUP:
  Small, medium and large companies
  Workers in a state of employment
  Suspended workers
  Stakeholders of VET context
- 3 interviews for each partner/country to organizations that provide e-learning/custom e-learning